

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

www.wsfa.com

Billing Address:

**PinPoint Media, Inc (B)**  
**Attention: Accounts Payable**  
**1707 Osage St, Ste 103**  
**Alexandria, VA 22302**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

Flight Dates	Order #	Alt Order #
07/11/17 - 07/20/17	1776575	08713502

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915283	63	79

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/14/17	07/14/17	WSFA 12 News at Ten - M	10-1035pm	----1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	10:15 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	DMSCLS1708H	\$275.00 NM
2	07/14/17	07/14/17	NBC Today Show 3	10-11am	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	10:55 AM	NBC Today Show 3	10-11am	:30	DMSCLS1708H	\$50.00 NM
3	07/14/17	07/14/17	Tonight Show	1035-1135pm	----1--	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	11:34 PM	Tonight Show	1035-1135pm	:30	DMSCLS1708H	\$115.00 NM
4	07/14/17	07/14/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	11:33 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1708H	\$30.00 NM
5	07/14/17	07/14/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	12:10 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1708H	\$100.00 NM
6	07/14/17	07/14/17	Judge Judy 2nd Run	3-330p		:30	1	\$60.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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www.wsfa.com

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-----1--									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17		Judge Judy 2nd Run	3-330p	:00		\$60.00 NM
Credited									
7	07/14/17	07/14/17	WSFA 12 NEWS AT 4PM-F	4-430P	----	1--	:30	1	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	4:17 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00 NM
8	07/14/17	07/14/17	Today in Alabama	530a	528am-6am	----	1--	:30	1 \$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	5:43 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1708H	\$100.00 NM
9	07/14/17	07/14/17	WSFA 12 News at Six - M6	6-30pm	----	1--	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1708H	\$350.00 NM
10	07/14/17	07/14/17	Today In Alabama	6a-7a	----	1--	:30	1	\$175.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	6:22 AM	Today In Alabama	6a-7a	:30	DMSCLS1708H	\$175.00 NM
11	07/14/17	07/14/17	Entertainment Tonight	630-7p	----	1--	:30	1	\$215.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$215.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/14/17	6:41 PM	Entertainment Tonight	630-7p	:30	DMSCLS1708H	\$215.00 NM
12	07/14/17	07/14/17	NBC Today Show	7-9am	----	2--	:30	2	\$115.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----2-- 2 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	F	07/14/17	7:20 AM	NBC Today Show	7-9am	:30	DMSCLS1708H	\$115.00 NM
1	WSFA	F	07/14/17	8:40 AM	NBC Today Show	7-9am	:30	DMSCLS1708H	\$115.00 NM
13	07/14/17	07/14/17	NBC Today 2	9-10am	----	1--	:30	1	\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----1-- 1 \$50.00									

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1	WSFA	M	07/17/17	10:54 AM	NBC Today Show 3	10-11am	:30	DMSCLS1708H	\$50.00	NM																																	
16	07/17/17	07/17/17	Tonight Show	1035-1135pm	1-----	:30	1	\$115.00	NM																																		
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20	07/17/17	07/17/17	Judge Judy 2nd Run	3-330p	1-----	:30	1	\$60.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/17/17</td><td>07/23/17</td><td>1-----</td><td>1</td><td>\$60.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>07/17/17</td><td>3:25 PM</td><td>Judge Judy 2nd Run</td><td>3-330p</td><td>:30</td><td>DMSCLS1708H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/17/17	07/23/17	1-----	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	M	07/17/17	3:25 PM	Judge Judy 2nd Run	3-330p	:30	DMSCLS1708H	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/17/17	07/23/17	1-----	1	\$60.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	07/17/17	3:25 PM	Judge Judy 2nd Run	3-330p	:30	DMSCLS1708H	\$60.00	NM																																	
21	07/17/17	07/17/17	WSFA 12 NEWS AT 4PMM-F	4-430P	1-----	:30	1	\$60.00	NM																																		

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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/17/17	07/17/17	WSFA 12 NEWS AT 4PM-F 4-430P		1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$60.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	4:31 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00 NM
22	07/17/17	07/17/17	WSFA 12 NEWS AT 4PM-F 430-5P		1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	4:51 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1708H	\$75.00 NM
23	07/17/17	07/17/17	WSFA 12 News at Five 5-530pm		1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$185.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	5:27 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1708H	\$185.00 NM
24	07/17/17	07/17/17	Today in Alabama 530a 528am-6am		1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	5:37 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1708H	\$100.00 NM
25	07/17/17	07/17/17	WSFA 12 News at Six - M6-630pm		1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1708H	\$350.00 NM
26	07/17/17	07/17/17	Today In Alabama 6a-7a		1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$175.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	6:40 AM	Today In Alabama	6a-7a	:30	DMSCLS1708H	\$175.00 NM
27	07/17/17	07/17/17	Entertainment Tonight 630-7p		1-----	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 1----- 1 \$215.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	6:48 PM	Entertainment Tonight	630-7p	:30	DMSCLS1708H	\$215.00 NM
28	07/17/17	07/17/17	NBC Today Show 7-9am		2-----	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 2----- 2 \$115.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	M	07/17/17	7:21 AM	NBC Today Show	7-9am	:30	DMSCLS1708H	\$115.00 NM

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## INVOICE



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**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
28	07/17/17	07/17/17	NBC Today Show	7-9am	2-----	:30	2	\$115.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WSFA	M	07/17/17	8:39 AM	NBC Today Show	7-9am	:30	DMSCLS1708H	\$115.00	NM																																	
29	07/17/17	07/17/17	NBC Today 2	9-10am	1-----	:30	1	\$50.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	M	07/17/17	9:56 AM	NBC Today 2	9-10am	:30	DMSCLS1708H	\$50.00	NM																																	
30	07/15/17	07/15/17	WSFA 12 News at Six-SaSa 6-7pm		-----1-	:30	1	\$80.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	Sa	07/15/17	6:14 PM	WSFA 12 News at Six-Sat	Sa 6-7pm	:30	DMSCLS1708H	\$80.00	NM																																	
31	07/15/17	07/15/17	NBC Saturday Today Sho6-8am		-----1-	:30	1	\$45.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Sa	07/15/17	6:29 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1708H	\$45.00	NM																																	
32	07/16/17	07/16/17	WSFA 12 News at Five-SSu 5-530p		-----1	:30	1	\$90.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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33	07/16/17	07/16/17	NET NBC Sunday Today 7-8a		-----1	:30	1	\$45.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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34	07/16/17	07/16/17	NET NBC Meet The Pres:8-9a		-----1	:30	1	\$45.00	NM																																		
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	07/10/17	07/16/17	-----1	1	\$20.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Su	07/16/17	9:18 AM	WSFA News Sunday AM	9-930a	:30	DMSCLS1708H	\$20.00	NM																																	
36	07/13/17	07/13/17	WSFA 12 News at Ten - T10-1035pm		---1---	:30	1	\$275.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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**WSFA  
Regions Bank  
ATTN: Lockbox # 1400  
P.O. Box 11407  
Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	07/13/17	07/13/17	WSFA 12 News at Ten - 10-1035pm		---1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 07/13/17 9:31 PM WSFA 12 News at Ten - MF 10-1035pm :30 DMSCLS1708H \$275.00 NM									
37	07/13/17	07/20/17	NBC Today Show 3	10-11am	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 07/13/17 10:48 AM NBC Today Show 3 10-11am :30 DMSCLS1708H \$50.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---1--- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA Th 07/20/17 10:29 AM NBC Today Show 3 10-11am :30 DMSCLS1708H \$50.00 NM									
38	07/13/17	07/20/17	Tonight Show	1035-1135pm	---1---	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 07/13/17 10:22 PM Tonight Show 1035-1135pm :30 DMSCLS1708H \$115.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---1--- 1 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA Th 07/20/17 11:29 PM Tonight Show 1035-1135pm :30 DMSCLS1708H \$115.00 NM									
39	07/13/17	07/20/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 07/13/17 11:08 AM ALABAMA LIVE @ 11A 11-1130Am :30 DMSCLS1708H \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA Th 07/20/17 11:17 AM ALABAMA LIVE @ 11A 11-1130Am :30 DMSCLS1708H \$30.00 NM									
40	07/13/17	07/13/17	ALABAMA LIVE @ 1130A	1130A-12P	---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 07/13/17 ALABAMA LIVE @ 1130AM 1130A-12P :00 <del>\$30.00</del> NM Credited									
41	07/13/17	07/13/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 07/13/17 WSFA 12 News at Noon 12-1230pm :00 <del>\$100.00</del> NM Credited									

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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17
Advertiser		Product	Estimate Number
POL/Strange, Luther/R/Sen		STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	07/13/17	07/13/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$100.00	NM
42	07/13/17	07/20/17	Judge Judy 2nd Run	3-330p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/13/17		Judge Judy 2nd Run	3-330p	:00		<del>\$60.00</del> NM
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	Th	07/20/17	3:19 PM	Judge Judy 2nd Run	3-330p	:30	DMSCLS1708H	\$60.00 NM
43	07/13/17	07/13/17	WSFA 12 NEWS AT 4PM-M-F	4-430P	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/13/17	3:59 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00 NM
44	07/13/17	07/13/17	WSFA 12 NEWS AT 4PM-M-F	430-5P	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/13/17	4:53 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1708H	\$75.00 NM
45	07/13/17	07/20/17	Today in Alabama	530a	528am-6am	---1---	:30	1	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/13/17	5:53 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1708H	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---1--- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	Th	07/20/17	5:39 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1708H	\$100.00 NM
46	07/13/17	07/13/17	WSFA 12 News at Six	M-6-630pm	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/13/17	6:15 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1708H	\$350.00 NM
47	07/13/17	07/20/17	Today In Alabama	6a-7a	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ---1--- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/13/17	6:07 AM	Today In Alabama	6a-7a	:30	DMSCLS1708H	\$175.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 ---1--- 1 \$175.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
47	07/13/17	07/20/17	Today In Alabama	6a-7a	---1---	:30	1	\$175.00	NM																																																																																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
2	WSFA	Th	07/20/17	6:11 AM	Today In Alabama	6a-7a	:30	DMSCLS1708H	\$175.00	NM																																																																																									
48	07/13/17	07/20/17	Entertainment Tonight	630-7p	---1---	:30	1	\$215.00	NM																																																																																										
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49	07/13/17	07/20/17	NBC Today Show	7-9am	---2---	:30	2	\$115.00	NM																																																																																										
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
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4	WSFA	Th	07/20/17	8:58 AM	NBC Today Show	7-9am	:30	DMSCLS1708H	\$115.00	NM																																																																																									
50	07/13/17	07/20/17	NBC Today 2	9-10am	---1---	:30	1	\$50.00	NM																																																																																										
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/10/17</td><td>07/16/17</td><td>---1---</td><td>1</td><td>\$50.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>07/13/17</td><td>9:29 AM</td><td>NBC Today 2</td><td>9-10am</td><td>:30</td><td>DMSCLS1708H</td><td>\$50.00</td><td>NM</td></tr></table> <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/17/17</td><td>07/23/17</td><td>---1---</td><td>1</td><td>\$50.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WSFA</td><td>Th</td><td>07/20/17</td><td>9:54 AM</td><td>NBC Today 2</td><td>9-10am</td><td>:30</td><td>DMSCLS1708H</td><td>\$50.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/10/17	07/16/17	---1---	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	07/13/17	9:29 AM	NBC Today 2	9-10am	:30	DMSCLS1708H	\$50.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/17/17	07/23/17	---1---	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSFA	Th	07/20/17	9:54 AM	NBC Today 2	9-10am	:30	DMSCLS1708H	\$50.00	NM																						
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51	07/11/17	07/11/17	WSFA 12 News at Ten - F	10-1035pm	-1-----	:30	1	\$275.00	NM																																																																																										
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52	07/11/17	07/18/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$50.00	NM																																																																																										
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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	07/11/17	07/18/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$50.00	NM
07/17/17 07/23/17 -1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 07/18/17 10:29 AM NBC Today Show 3 10-11am :30 DMSCLS1708H \$50.00 NM									
53	07/11/17	07/18/17	Tonight Show	1035-1137pm	-1-----	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -1----- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 07/11/17 11:33 PM Tonight Show 1035-1137pm :30 DMSCLS1708H \$115.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/17 07/23/17 -1----- 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 07/18/17 11:34 PM Tonight Show 1035-1137pm :30 DMSCLS1708H \$115.00 NM									
54	07/11/17	07/11/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 07/11/17 11:16 AM ALABAMA LIVE @ 11A 11-1130Am :30 DMSCLS1708H \$30.00 NM									
55	07/11/17	07/11/17	ALABAMA LIVE @ 1130/1130A-12P	11-1130Am	-1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 07/11/17 11:58 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 DMSCLS1708H \$30.00 NM									
56	07/11/17	07/18/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 07/11/17 12:27 PM WSFA 12 News at Noon 12-1230pm :30 DMSCLS1708H \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/17 07/23/17 -1----- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 07/18/17 12:11 PM WSFA 12 News at Noon 12-1230pm :30 DMSCLS1708H \$100.00 NM									
57	07/11/17	07/18/17	Judge Judy 2nd Run	3-330p	-1-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 07/11/17 Judge Judy 2nd Run 3-330p :00 <del>\$60.00</del> NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/17 07/23/17 -1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 07/18/17 3:13 PM Judge Judy 2nd Run 3-330p :30 DMSCLS1708H \$60.00 NM									

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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	07/11/17	07/11/17	WSFA 12 NEWS AT 4PM-F	4-430P	-1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -1----- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 07/11/17 4:20 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 DMSCLS1708H \$60.00 NM									
59	07/11/17	07/11/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -1----- 1 \$185.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 07/11/17 5:28 PM WSFA 12 News at Five 5-530pm :30 DMSCLS1708H \$185.00 NM									
60	07/11/17	07/18/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 07/11/17 5:54 AM Today in Alabama 530a 528am-6am :30 DMSCLS1708H \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA Tu 07/18/17 5:56 AM Today in Alabama 530a 528am-6am :30 DMSCLS1708H \$100.00 NM									
61	07/11/17	07/11/17	WSFA 12 News at Six - M6-630pm		-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -1----- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 07/11/17 6:14 PM WSFA 12 News at Six - M6-630pm :30 DMSCLS1708H \$350.00 NM									
62	07/11/17	07/18/17	Today In Alabama	6a-7a	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -1----- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 07/11/17 6:31 AM Today In Alabama 6a-7a :30 DMSCLS1708H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -1----- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA Tu 07/18/17 6:44 AM Today In Alabama 6a-7a :30 DMSCLS1708H \$175.00 NM									
63	07/11/17	07/18/17	Entertainment Tonight	630-7p	-1-----	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -1----- 1 \$215.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 07/11/17 6:48 PM Entertainment Tonight 630-7p :30 DMSCLS1708H \$215.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 -1----- 1 \$215.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA Tu 07/18/17 6:49 PM Entertainment Tonight 630-7p :30 DMSCLS1708H \$215.00 NM									
64	07/11/17	07/18/17	NBC Today Show	7-9am	-2-----	:30	2	\$115.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17
Advertiser	Product	Estimate Number	
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806	

www.wsfa.com

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2	WSFA	W	07/19/17	10:53 PM	Tonight Show	1035-1135pm	:30	DMSCLS1708H	\$115.00	NM																																																																														
69	07/12/17	07/19/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/10/17</td><td>07/16/17</td><td>--1----</td><td>1</td><td>\$30.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>07/12/17</td><td>11:08 AM</td><td>ALABAMA LIVE @ 11A</td><td>11-1130Am</td><td>:30</td><td>DMSCLS1708H</td><td>\$30.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/17/17</td><td>07/23/17</td><td>--1----</td><td>1</td><td>\$30.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSFA</td><td>W</td><td>07/19/17</td><td>11:21 AM</td><td>ALABAMA LIVE @ 11A</td><td>11-1130Am</td><td>:30</td><td>DMSCLS1708H</td><td>\$30.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/10/17	07/16/17	--1----	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	07/12/17	11:08 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1708H	\$30.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/17/17	07/23/17	--1----	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSFA	W	07/19/17	11:21 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1708H	\$30.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	07/10/17	07/16/17	--1----	1	\$30.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	WSFA	W	07/12/17	11:08 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1708H	\$30.00	NM																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	07/17/17	07/23/17	--1----	1	\$30.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
2	WSFA	W	07/19/17	11:21 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1708H	\$30.00	NM																																																																														
70	07/12/17	07/12/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$100.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/10/17</td><td>07/16/17</td><td>--1----</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>07/12/17</td><td>12:26 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>DMSCLS1708H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/10/17	07/16/17	--1----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	07/12/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1708H	\$100.00	NM																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
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1	WSFA	W	07/12/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1708H	\$100.00	NM																																																																														
71	07/12/17	07/19/17	Judge Judy 2nd Run	3-330p	--1----	:30	1	\$60.00	NM																																																																															
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
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2	WSFA	W	07/19/17	3:25 PM	Judge Judy 2nd Run	3-330p	:30	DMSCLS1708H	\$60.00	NM																																																																														
72	07/12/17	07/19/17	WSFA 12 NEWS AT 4PMM-F	4-430P	--1----	:30	1	\$60.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/10/17</td><td>07/16/17</td><td>--1----</td><td>1</td><td>\$60.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>07/12/17</td><td>4:24 PM</td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 4-430P</td><td>:30</td><td>DMSCLS1708H</td><td>\$60.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/17/17</td><td>07/23/17</td><td>--1----</td><td>1</td><td>\$60.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSFA</td><td>W</td><td>07/19/17</td><td>4:17 PM</td><td>WSFA 12 NEWS AT 4PM</td><td>M-F 4-430P</td><td>:30</td><td>DMSCLS1708H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/10/17	07/16/17	--1----	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	07/12/17	4:24 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/17/17	07/23/17	--1----	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSFA	W	07/19/17	4:17 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	WSFA	W	07/12/17	4:24 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00	NM																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	07/17/17	07/23/17	--1----	1	\$60.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
2	WSFA	W	07/19/17	4:17 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1708H	\$60.00	NM																																																																														
73	07/12/17	07/12/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/10/17</td><td>07/16/17</td><td>--1----</td><td>1</td><td>\$185.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>07/12/17</td><td>5:11 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>DMSCLS1708H</td><td>\$185.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/10/17	07/16/17	--1----	1	\$185.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	07/12/17	5:11 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1708H	\$185.00	NM																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	07/10/17	07/16/17	--1----	1	\$185.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	WSFA	W	07/12/17	5:11 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1708H	\$185.00	NM																																																																														
74	07/12/17	07/19/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$100.00	NM																																																																															

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	07/12/17	07/19/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --1---- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 07/12/17 5:38 AM Today in Alabama 530a 528am-6am :30 DMSCLS1708H \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 --1---- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA W 07/19/17 5:38 AM Today in Alabama 530a 528am-6am :30 DMSCLS1708H \$100.00 NM									
75	07/12/17	07/12/17	WSFA 12 News at Six - N6-630pm		--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --1---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 07/12/17 6:16 PM WSFA 12 News at Six - MF 6-630pm :30 DMSCLS1708H \$350.00 NM									
76	07/12/17	07/19/17	Today In Alabama	6a-7a	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --1---- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 07/12/17 6:11 AM Today In Alabama 6a-7a :30 DMSCLS1708H \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 --1---- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WSFA W 07/19/17 6:20 AM Today In Alabama 6a-7a :30 DMSCLS1708H \$175.00 NM									
77	07/12/17	07/12/17	Entertainment Tonight	630-7p	--1----	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --1---- 1 \$215.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 07/12/17 6:47 PM Entertainment Tonight 630-7p :30 DMSCLS1708H \$215.00 NM									
78	07/12/17	07/19/17	NBC Today Show	7-9am	--2----	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --2---- 2 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA W 07/12/17 7:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 2 WSFA W 07/12/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 --2---- 2 \$115.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WSFA W 07/19/17 8:42 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM 3 WSFA W 07/19/17 8:58 AM NBC Today Show 7-9am :30 DMSCLS1708H \$115.00 NM									
79	07/12/17	07/19/17	NBC Today 2	9-10am	--1----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --1---- 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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## INVOICE



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**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1776575-1	07/30/17	July 2017	06/26/17 - 07/20/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	STRANGE/NRSC	806

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	07/12/17	07/19/17	NBC Today 2	9-10am	--1----	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA W 07/12/17 9:30 AM NBC Today 2 9-10am :30 DMSCLS1708H \$50.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/17 07/23/17 --1---- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA W 07/19/17 9:27 AM NBC Today 2 9-10am :30 DMSCLS1708H \$50.00 NM									
80	07/11/17	07/14/17	WSFA 12 News at Five	5-530pm	-TWTF--	:30	2	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -TWTF-- 2 \$185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Tu 07/11/17 5:12 PM WSFA 12 News at Five 5-530pm :30 DMSCLS1708H \$185.00 NM 2 WSFA W 07/12/17 5:27 PM WSFA 12 News at Five 5-530pm :30 DMSCLS1708H \$185.00 NM									
81	07/11/17	07/14/17	Today in Alabama 5am	5-530a	-TWTF--	:30	2	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -TWTF-- 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 07/11/17 5:23 AM Today in Alabama 5am 5-530a :30 DMSCLS1708H \$85.00 NM 1 WSFA F 07/14/17 5:20 AM Today in Alabama 5am 5-530a :30 DMSCLS1708H \$85.00 NM									
82	07/11/17	07/14/17	Today in Alabama 430am	430-5a	-TWTF--	:30	2	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/10/17 07/16/17 -TWTF-- 2 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 07/11/17 4:51 AM Today in Alabama 430am 430-5a :30 DMSCLS1708H \$5.00 NM 1 WSFA F 07/14/17 4:53 AM Today in Alabama 430am 430-5a :30 DMSCLS1708H \$5.00 NM									
<b>Total Spots</b>							<b>115</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$13,615.00</b>
<u>Agency Commission</u>	<b>\$2,042.25</b>
<u>Net Amount Due</u>	<b>\$11,572.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.